

Message Text

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PAGE 01 TAIPEI 00739 030452Z

10

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SUBJECT: FOREIGN BUYER PROGRAM - VISIT BY MR. CHIO-JANG (C.J.)
WU OF DALEN TEXTILE CO., LTD.

1. DATEH TEXTILE CO., LTD., ESTABLISHED IN 1969, IS
CAPITABLIZED AT \$250,000 AND HAS AN ANNUAL SALES VOLUME OF
\$2 MILLION. IT IS ONE OF THE LEADING MANUFACTURERS OF
BRASSIERES, GIRDLES, PANTIES AND SWIMMING SUITS FOR WOMEN
IN TAIWAN. APPROXIMATELY 65 PERCENT OF ITS PRODUCTS ARE
EXPORTED AND 35 PERCENT SOLD ON THE DOMESTIC MARKET.

2. MR. CHIEN-JANG (C. J.) WU, MANAGER OF DATEH TEXTILE CO.,
LTD. AND ITS SUBSIDIARY, DALEN ENTERPRISES CO., LTD., PLANS
TO TRAVEL TO THE UNITED STATES IN EARLY FEBRUARY TO PURCHASE
HIGH-QUALITY FOUNDATION LACE, FABRICS, FOAM RUBBER, ELASTIC
SYNTHETIC FIBER YARS, LYCRA CLOTH (PREFERRABLY DU PONT),
SEAMLESS CUPS AND OTHER MATERIALS, AND ALSO A MODERN SEAMLESS
BRA MACHINERY. MR. WU WISHES, WITH THE ASSISTANCE OF THE
U.S. COMMERCE DEPARTMENT FIELD OFFICES IN THE CITIES HE
WILL VISIT, TO ARRANGE MEETINGS WITH PROSPECTIVE SUPPLIERS.
MR. WU WILL BE ACCOMPANIED BY HIS WIFE. THEIR ITINERARY
IS AS FOLLOWS:

DATE	CITY	TIME	CARRIER
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AR. 2/8	HONOLULU	0655	NW010
LV. 2/8	HONOLULU	0900	NW022

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AR. 2/8 LOS ANGELES 1610 NW022

LV. 2/12	LOS ANGELES	0945	AA122
AR. 2/12	DALLAS	1425	AA122
LV. 2/16	DALLAS	1200	AA592
AV. 2/16	CHICAGO	1359	AA592
LV. 2/19	CHICAGO	1145	UA252
AR. 2/19	NEW YORK	1441	UA252
LV. 2/25	NEW YORK	1130	UA025
AR. 2/25	SAN FRANCISCO	1435	UA025
LV. 2/28	SAN FRANCISCO	1500	UA352
AR. 2/28	LOS ANGELES	1604	UA 352
LV. 3/1	LOS ANGELES	1330	NW021
AR. 3/1	HONOLULU	1705	NW021

3. MR. WU ALSO INTENDS TO EXPLORE FURTHER MARKET FOR HIS COMPANY'S PRODUCTS IN U.S. AND DURING HIS STAY IN NEW YORK HE WILL CALL ON HIS LONG-TIME BUYER, THE MAIDENFORM INC., 90 PARK AVENUE, NEW YORK, N.Y. 10016, FOR DISCUSSION ON FUTURE MARKETING PLANS. THE WUS WILL STAY IN HILTON HOTELS IN THE CITIES WHICH THEY VISIT. MR. WU HAS BEEN ADVISED TO CONTACT THE FIELD OFFICES UPON ARRIVAL IN EACH CITY.

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